



Environmental Commitment - in practice

The environmental care policy, set out in 2003, has been put into practice in the following ways:

USING LATEST TECHNOLOGY

- ▶ Using computer-to-plate technology has enabled us to create plates for the press - greatly reducing the amount of chemicals otherwise used for developing film/plates
- ▶ Heidelberg's CIP3 system provides data to the press to set ink ducts, control ink flow etc, reducing the amount of paper and inks used setting up the press, ready for printing

RESPONSIBLE PURCHASING

- ▶ We continue to use only papers from sustainable (managed) forests and can advise on recycled and FSC certified papers
- ▶ All 4 colour work uses Saphira Bio inks which are vegetable oil-based inks with low VOCs. We also offer soya-based inks as an option

PREMISES

- ▶ By developing our own building we have incorporated many resource saving features
- ▶ In our new purpose designed building, PIR lighting has been installed to limit the amount of wasted light (movement sensors detect if nothing has moved in an area for 20 minutes and automatically turns lights off)
- ▶ The new building is well insulated to reduce heat use and waste
- ▶ The building is situated on a brown-field site

MANAGING PROCESSES

- ▶ All of the manufacturing processes are designed to minimise resource use, particularly by investing in the latest technology and the use of skilled, experienced production staff
- ▶ Deliveries are co-ordinated with other staff vehicle users - especially account/sales staff, to minimise vehicle fuel use and emissions

RECYCLING

- ▶ All appropriate office paper waste is now sorted and included in the production paper waste collection
- ▶ All aluminium plates are sent for recycling
- ▶ All toner and laser cartridges are recycled or collected for charity use
- ▶ Ink tins and waste ink are collected by specialist recyclers
- ▶ Printed items are delivered in re-usable boxes and any unused literature can be collected by us to recycle

FSC

- ▶ Our FSC certification means that we can print the FSC logo on FSC sourced paper and board. FSC products are made with consideration for people, wildlife and the environment.